



CHAPTER FOUR

THE FUTURE PLAN





The long-range vision and supporting goals of this Plan serve to guide the Richmond Parks and Recreation Department moving forward. With a clear focus defined, the Department can better utilize its time, energy and resources presently and in the future. Since 2009, the Department has grown in its capacity to develop, operate and maintain the City's parks and open spaces. Within the last five years, the City has used this momentum to enhance park properties, expand the City's trail system and add new and innovative recreational programming opportunities, all while maintaining the City's existing parks system. This *2020 Richmond Parks and Recreation Master Plan* is the City's chance to further identify how parks and recreational programs can become a critical tool in the revitalization and growth of the City." This Plan is the Department's opportunity to dream big about the role of parks, open spaces, trails and recreational programming. It documents the strategic steps and resources needed to propel the parks system and the Department into the future. The City of Richmond has a passion for parks and is ready to use that passion to drive progress and investment throughout the system.

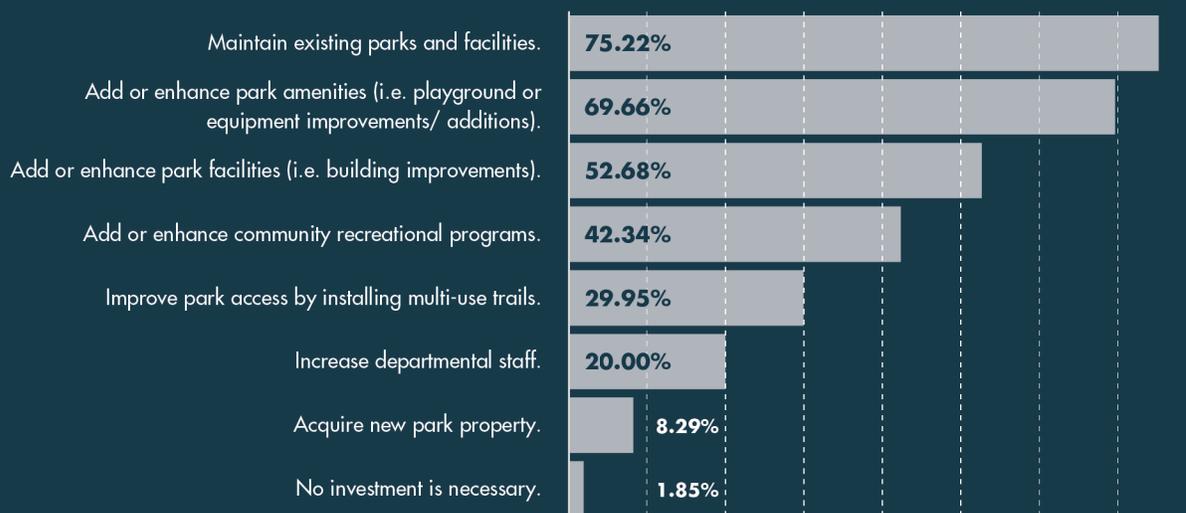
COMMUNITY INPUT SUMMARY

In order for a long-range master plan to be useful and effective, it needs to be guided and developed by the community. The community support built during the planning process ensures that the Plan upholds the unique needs, desires and values of the community and articulates where improvements can and should be made. Building community support around the Department’s long-range vision and supporting goals ensures that Richmond residents will see that their input, concerns and needs accounted for in the recommendations and action items of the plan. This community support often paves the way for implementation moving forward.

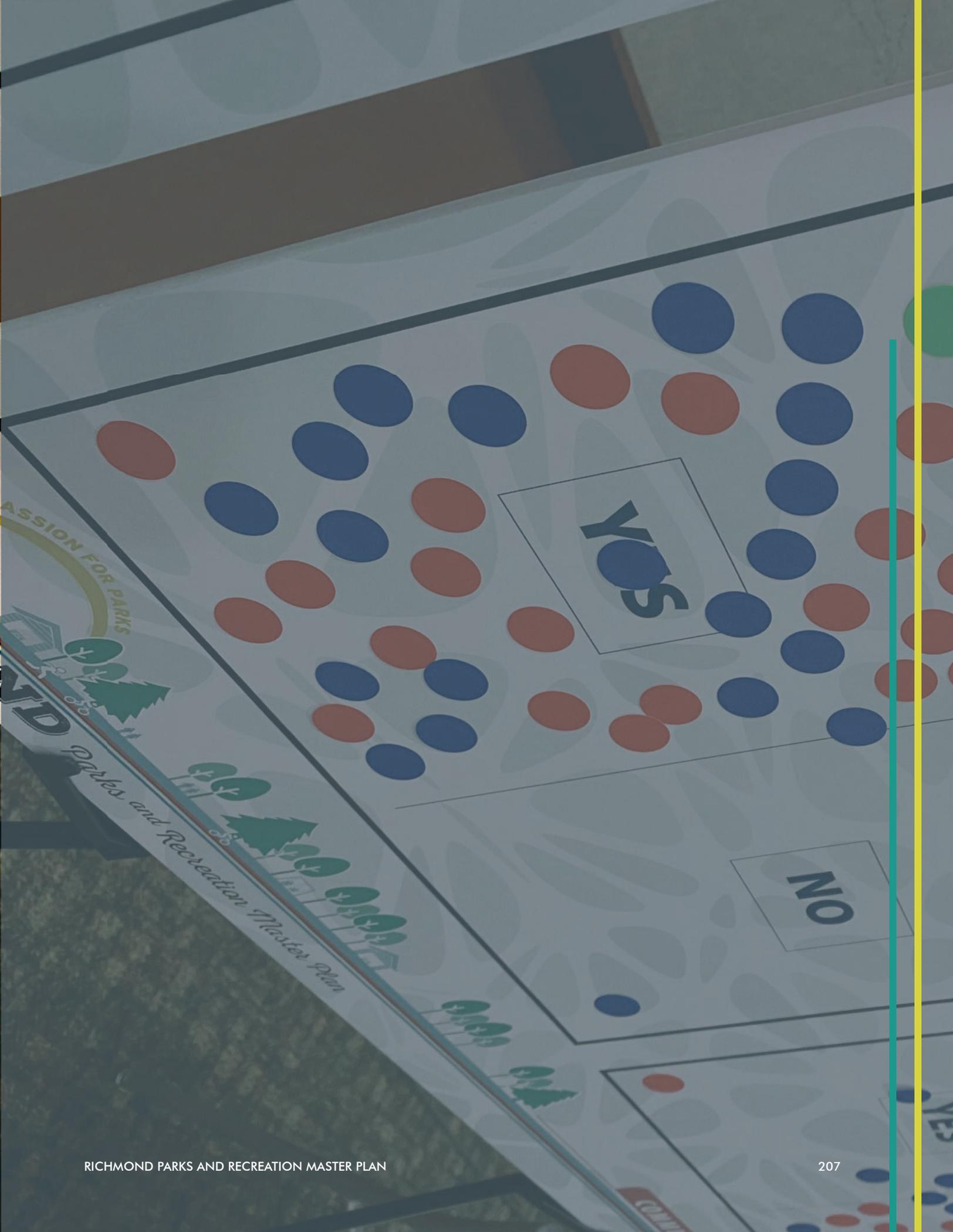
Throughout the process the Richmond community had the opportunity to weigh in on priorities for the future. First, as a component of the Public and Needs Public Workshop, attendees were asked, by way of an interactive exercise, how they would invest in Richmond’s parks and open spaces. To provide further insight into the community’s priorities, the same question was asked through a community-wide survey, which was facilitated via an online platform from June through July of 2020. In total, 1,025 responses were collected in addition to those responses captured during the in-person public workshop. These two activities were in addition to stakeholder interviews, staff discussions and an initial Perceptions and Needs community survey which yielded 1,748 responses. **The combined results indicated three primary areas of focus for the next five years: maintenance of existing parks and facilities, enhancement of park amenities and enhancement of park facilities.**

These future priorities were also discussed during the early phases of the planning process. In addition to staff capacity and revenue diversification, these three items were identified through community stakeholder and input sessions as primary challenges or threats within the existing parks and open space system. While the community outreach efforts identified a series of needs for the future, they also showcased a deep appreciation for the City’s existing parks, open spaces, trails and recreational programs. The City’s parks and open space system ties residents to Richmond’s unique local history, culture and sense of place. These parks, facilities and programs are the stepping stones for the future.

Investment Priorities



Percentages are based on the second community wide survey that was distributed from June to July 2020. In total 1,025 responses were collected.



SYSTEM VISION AND GOALS

As outlined in Chapter One and in the 2019 *Richmond Rising: A Community Action Plan*, the City of Richmond has put a renewed focus on maintaining and growing the city's quality of life in order to stay competitive as both a place to live and work. The City and its residents understand that parks, open space, trails and recreational programming play an important role in these efforts. To both build and complement the community's overall vision to GROW the City's built environment, CONNECT the City's destinations, PROTECT the City's natural resources and CELEBRATE the City's offerings and accomplishments, the *Richmond Parks and Recreation Master Plan* seeks to build upon their rich history and legacy to support interaction, inclusivity and diversity within the parks and open space system as well as support resiliency and sustainability within the Department itself.

Over the next five years, the Richmond Parks and Recreation Department will turn their park passion into park P.R.I.D.E. by working towards the following goals:



P. Promote our offerings.



R. Respond to our community's needs



I. Invite activity into our spaces.



D. Diversify and optimize our resources.



E. Enhance our parks and open space system.

A young child with curly hair, wearing a dark blue t-shirt and light blue striped pants, is sitting on a blue metal playground structure. The child is looking down and smiling slightly. The background shows more of the playground structure with red and blue components. The image has a semi-transparent dark blue overlay.

The Richmond Parks and Recreation Department's focus for the future will build upon the legacy of our parks to create and support a resilient and sustainable parks system that features active public spaces, inclusive amenities and diverse programs.

2020 Department of Parks and Recreation Vision Statement



MOVING TOWARDS THE VISION

The *2020 Richmond Parks and Recreation Master Plan* is not simply an operational or strategic plan that outlines a list of long-term construction projects; it is a framework for long-term success. Achieving the vision for the parks and open space system requires focus and follow through. To ensure that the community's vision of a desirable future has the greatest chance of succeeding, the recommendations of this Plan inform a set of tools that encourage focused actions and responsible decision making. As such, the *2020 Richmond Parks and Recreation Master Plan* serves to facilitate the following:

- 1. Ongoing Decision Making**

It provides guidance criteria for the Parks and Recreation Department and the Parks Board in decisions related to the future of the Department and the City's parks and open space system.

- 2. Strategic Initiatives and Improvements**

It provides the foundation for a series of strategic action items that can optimize department resources, streamline procedures and processes and enhance the parks and open space system.

Using input gathered from community outreach efforts, staff discussions, local park conditions and future trend research, a series of critical issues facing the community were defined. In order to overcome those issues, five key park P.R.I.D.E. goals were established organizing future efforts around common themes. The park P.R.I.D.E. goals are intended to provide structure to a diverse and comprehensive set of short, mid and long-term action items. Each goal focuses on a specific topic that was developed in direct response to the challenges, opportunities and trends discussed in Chapter Three. While each goal may be achieved independently, the future vision of the parks and open space system relies on advancement in all five themes.

The following sections provide a brief description of the overarching goals, guidance statements and action steps.

DECISION MAKING CRITERIA

The *2020 Richmond Parks and Recreation Master Plan* was developed using community input, physical inventory and technical research and analysis; however, it can only represent and respond to current findings and anticipated trends. The Parks Department and the parks and open space system are not static entities; they both grow, change and evolve and must respond to the everchanging needs of the community. This fluidity will ensure that over the next five years, the Parks and Recreation Department and the Parks Board will regularly need to make decisions that will impact the Department and the parks and open space system. While there are recommendations for new initiatives and capital projects included within this document, it is expected that the Department and the Board will need to make decisions based on new challenges, opportunities and ideas that are not clearly articulated within this master plan.

To allow for flexibility and ongoing guidance to the Department and the Board, a series of policy statements were developed that align to the five park P.R.I.D.E. goals. The policy statements vary in detail but generally are more specific than the park P.R.I.D.E. goals and identify the Department's position in regards to implementing the goals. These statements are intended to serve as a check point when considering new projects and initiatives, because they represent the values and needs of the community and the Department. The statements should be used by the Parks Board and Department leaders to review and guide investments, plan for Department and community-led initiatives and determine if future initiatives and projects are in alignment with the vision outlined within this Plan.



PROMOTE OUR OFFERINGS.

OVERVIEW

While having a diverse set of amenities and program offerings is a priority to the Department, ensuring that Richmond residents are made aware of recreational opportunities is just as critical. Today, the Richmond parks and open space system consists of 23 parks, one municipal pool, five specialized facilities, numerous recreational fields and play amenities, approximately 8 miles of paved trail and countless recreational program opportunities. However, some Richmond residents noted that they were unaware of specific park properties and facilities. Nearly 57 percent of surveyed residents indicated that that being unaware of program offerings kept them from registering and participating in programs. Finding ways to create and maintain clear and consistent communication channels will bring awareness to the City's parks and open space system and program offerings and encourage more residents to engage in recreational activities.

Over the next five years, the Department of Parks and Recreation will work to:

1. Promote the use of parks, recreational space and facilities by enhancing existing core programs that include various types of fitness (sports, aquatics, etc.), diversity in attendees (families, youth, seniors, etc.) and special events - environmentally driven and pop-up programming - for more options across the City.
2. Improve web-based information and registration processes to help visitors quickly find information on park properties, amenities available facilities and programming experiences.
3. Continuously monitor, maintain and provide a clear picture of cost and revenue information to the community, including community and economic impacts associated with park properties, facilities and recreational events.



RESPOND TO OUR COMMUNITY'S NEEDS.

OVERVIEW

The residents of Richmond are unique in their characteristics and needs. The Department of Parks and Recreation is tasked with providing spaces, facilities, amenities and programs that are inviting, accommodating and inclusive. However, the needs of the community are ever-changing. Today, we know that a portion of Richmond residents are faced with limited incomes and physical and mental disabilities, and nearly one-third of residents are over the age of 65. While the specific needs of those groups can be identified, the Parks Department cannot ignore the needs of other residents or future populations. Continual efforts and collaboration across City departments will be necessary to ensure that recreation amenities and programs are made available to all residents throughout the City.

Over the next five years, the Department of Parks and Recreation will work to:

1. Build facilities that welcome all Richmond residents regardless of their physical or cognitive abilities such as inclusive play areas, multi-purpose amenities, fitness stations and multi-cultural amenities.
2. Develop and implement diverse and creative park and recreation programs that target all residents in the City to maximize the community's appreciation for quality park and recreation experiences.
3. Enhance community health and wellness by providing opportunities for active and passive recreation that support relaxation, learning and socialization.
4. Seek innovative solutions to serve identified underserved or unserved populations in the community.
5. Continually assess community needs and proactively plan for recreation amenities and programming that aligns to these needs and trends.
6. Eliminate barriers to community engagement and participation to ensure parks reach and represent those they are intended to serve.



INVITE ACTIVITY INTO OUR SPACES.

OVERVIEW

Some of Richmond’s greatest recreational assets are also home to cultural events, family-friendly activities, public art and educational programs. These events provide recreational opportunities and create a connection between the community and the environment. Effective park programming benefits the health and wellbeing of residents by providing the community with the means to get involved with and stay invested in their parks and open spaces. Richmond residents should feel empowered to use the City’s parks and open space system for a variety of events and programs to enhance their connectedness to the environment and the City as a whole.

Over the next five years, the Department of Parks and Recreation will work to:

1. Re-energize the City’s parks and open spaces by enhancing connections to the arts, the local economy and the community’s culture.
2. Increase awareness and opportunities for hosting seasonal and special events within City parks and park facilities in order to encourage people to engage, socialize and contribute to the community.
3. Explore opportunities to increase public awareness and access to waterways, including creeks, rivers, lakes and reservoirs, where it is appropriate, safe and sustainable.
4. Increase programming and activation opportunities along public waterways including the Whitewater River, the Whitewater Gorge Park and the Middlefork Reservoir.
5. Build on the success of the City’s Farmer’s Market program.
6. Leverage “pop up” programming, community events and temporary/ seasonal uses to activate public parks and open spaces and expand access to flexible, low-cost recreational programs.
7. Increase adult and senior programming opportunities across multiple categories including active recreation and nature-based programming using existing park facilities in the City.



DIVERSIFY AND OPTIMIZE OUR RESOURCES.

OVERVIEW

With a reliance on tax funding and a continued decrease in property tax revenue, the Department's total annual budget remains constricted. While specific facilities and programs are able to keep themselves afloat, long-term capital improvements and maintenance expenses are difficult to plan for and incorporate into operational budgets. Restricted staff and budget capacities also make it difficult to expand successful programs and pioneer new opportunities that could benefit segments of the community. Ensuring that additional revenue streams such as public/ private partnerships and philanthropic foundations can be created and strengthened will allow for greater flexibility in planning for the long term. Additionally, streamlining existing procedures will allow the Department to maximize the efficiency of existing resources.

Over the next five years, the Department of Parks and Recreation will work to:

1. Secure diverse and sustainable funding sources to maintain existing parks and allow for future growth and expansion.
2. Establish a funding mechanism prior to accepting new park properties, roles or responsibilities needed to support the work.
3. Rightsize park properties, facilities, amenities and programs based on available funding and community need.
4. Ensure that emergency operations management and resiliency initiatives are included in all park planning efforts.
5. Consolidate and improve efficiency of maintenance operations, administrative and program management functions.
6. Recruit, hire and retain highly engaged, driven and innovative staff to deliver quality parks, recreation facilities and programs in the City that demonstrate the best of public services.
7. Leverage public dollars with private dollars through sponsorships, endowments, and new revenue-generating facilities and/ or mini businesses.
8. Establish mutually beneficial partnerships with non-profit organizations, neighborhoods and service groups to enhance the value of parks and recreation assets, programs and services while building a sense of community.



ENHANCE OUR PARKS AND OPEN SPACE SYSTEM.

OVERVIEW

While having a diverse set of amenities and program offerings is a priority to the Department, ensuring that Richmond residents are made aware of recreational opportunities is just as critical. Today, the Richmond parks and open space system consists of 23 parks, one municipal pool, five specialized facilities, numerous recreational fields and play amenities, approximately 8 miles of paved trail and countless recreational program opportunities. However, some Richmond residents noted that they were unaware of specific park properties and facilities. Nearly 57 percent of surveyed residents indicated that being unaware of program offerings kept them from registering and participating in programs. Finding ways to create and maintain clear and consistent communication channels will bring awareness to the City's parks and open space system and program offerings and encourage more residents to engage in recreational activities.

Over the next five years, the Department of Parks and Recreation will work to:

1. Focus investment within the City's flagship park properties, facilities, trails and recreational programs.
2. Expand education and participation in programs and amenities at Middlefork Reservoir and along the Whitewater River within Whitewater Gorge Park.
3. Invest in golf infrastructure and amenities to improve current conditions, generate new revenue opportunities and strengthen existing revenue streams.
4. Preserve, protect and maintain natural areas and resources within the City's park properties that support immersive experiences and provide space and management for environmental functions and benefits.
5. Look for opportunities to expand the City's trail system to connect people to parks, facilities and natural resources.
6. Continue strategic reinvestments in the City's non-flagship park properties, facilities and trails by adding or replacing amenities as needed.



STRATEGIC INITIATIVES AND IMPROVEMENTS

Within the last five years, the Department of Parks and Recreation has successfully maintained the City's parks and open spaces, expanded the trail system, added new amenities and facilities and continued to develop a series of successful community-oriented programs. The community, Department staff and park system stakeholders have indicated the need for a more focused strategic plan for the future. During any long-range master planning effort, it is expected that investment and improvement will be identified for various park properties and facilities. While that was an outcome of this process, it also became clear that adjustments and enhancements could be made within the Department itself. Through those minor adjustments, the Department could be better positioned to make long-term, high-cost park system enhancements.

Through community outreach and stakeholder discussions, two primary opportunities were identified for future investment:

- Streamlining and expanding Department resources in the short term; and
- Planning for long-term maintenance and enhancement projects.

By focusing internally in the short term, small adjustments can be made to Department staffing, procedures and policies. These small adjustments, in addition to more detailed action plans where needed, better prepare the Department to maintain existing parks and facilities, capitalize on available resources and expand the reach of the Department across the community.

Streamlining and Expanding Department Resources

To be successful, the parks and open space system will need more than physical maintenance and enhancements. Minor improvements to the Department's organization, processes and procedures will assist in making sure the Department is able to respond to the community's needs, maximize their limited resources and plan strategically for the future.

While the Richmond community values the offerings of the parks and open space system and acknowledges that the Parks Department is responsible for numerous items, there are concerns that staff and Department resources are being stretched too thin. During the inventory and analysis phase of work, notable challenges related to Department responsibilities and constrained resources were noted in both the stakeholder and community outreach opportunities. In an effort to overcome these internal challenges, the following action items have been identified as opportunities to streamline existing processes and procedures, expand staff capacity and capitalize on existing programs, systems and tools.

While some of the listed items will require a nominal capital investment, many of the outlined action items can be achieved by empowering existing staff to champion new initiatives under the umbrella of their current roles and responsibilities. While increasing staff responsibilities over the long term is not the primary goal, by introducing new ideas, policies and procedures within the short term, long-term efficiencies can be realized within the Department.

PROCESS, PROCEDURES AND GUIDELINES INITIATIVES

ACTION ITEM	RESPONSIBLE DIVISION
1. Develop an ongoing process to measure the universal accessibility of parks and open spaces that ensures programs, facilities and amenities meet current and future community needs.	Superintendent Assistant Superintendent
2. Develop regulations and enhancements for new forms of mobility near parks and along trails.	Superintendent Assistant Superintendent
3. Develop parks and recreation management tools to effectively track reservations, program registrations and collect data for users and profile information.	Business Manager
4. Develop and implement guidelines for sustainable landscape management through the use of native and adaptive plant species that are long-lasting, require minimal pesticides and fertilizers, and support energy and water efficiencies, biodiversity and pollinator populations.	Floral Division
5. Maximize environmental performance by creating and implementing sustainable best practices and implementing land and forest management plans to lessen the impact on department budgets.	Floral Division
6. Consolidate and apply any current POS systems that can be streamlined for better functionality.	Business Manager
7. Develop an appropriate key management system.	Business Manager
8. Develop a Work Order System to streamline maintenance and operations assignments.	Assistant Superintendent Maintenance Division

STAFFING INITIATIVES

ACTION ITEM	RESPONSIBLE DIVISION
1. Increase staff capacity by establishing a Maintenance Supervisor position to streamline the processes of the mechanical, maintenance and janitorial division.	Superintendent City Leadership
2. Increase staff capacity within the Floral Division to expand the successful educational and service offerings of the department.	Superintendent City Leadership
3. Invest in succession planning for program staffing to ensure seamless transitions.	Superintendent
4. Add parks and recreation staff as needed to support community needs and service expectations of residents and plan for long and short-range departmental growth and operations.	Superintendent Assistant Superintendent
5. Continue to invest in staff training and development to increase dependability, stay current with trends and encourage cooperation and communication between department divisions.	Superintendent Assistant Superintendent

MARKETING AND COMMUNICATIONS

ACTION ITEM	RESPONSIBLE DIVISION
1. Increase staff capacity by creating a Communications and Engagement Division to help bridge the gap between existing resources, offerings, development (grant writing and resources) and community knowledge of and interaction with the parks system.	Superintendent City Leadership
2. Rebrand the Richmond Senior Community Center and offer a range of intergenerational activities to encourage community residents to visit.	Senior Center Division
3. Develop a Marketing and Utilization Plan to measure and promote the image, usage, role, and effectiveness of Richmond’s parks and recreational programs. Use the plan to increase community exposure to park properties, programs and activities including low or no-cost facilities and services.	Superintendent Senior Center Division Recreation Division Golf Division Floral Division City Communications

PLANNING AND ADVOCACY INITIATIVES

ACTION ITEM	RESPONSIBLE DIVISION
1. Establish a Parks and Recreation Capital Improvement Plan and funding program using the findings of this <i>2020 Richmond Parks and Recreation Master Plan</i> .	Superintendent City Leadership
2. Establish a Parks and Recreation Comprehensive Maintenance Management Plan to identify improvements to maintenance practices, necessary equipment needs and improvements to internal procedures.	Assistant Superintendent Maintenance Division
3. Create an Activation and Management Plan for the Whitewater River and Whitewater Gorge Park.	Superintendent Floral Division Recreation Division
4. Study the feasibility and cost impacts of additional trails, river access, and environmental education components that encourage family participation and promote community awareness of the Whitewater River.	Superintendent Floral Division Recreation Division
5. Plan for the development and expansion of the City's trail network.	Superintendent
6. Conduct a Farmers Market Strategic Plan to identify ways to expand and strengthen the Farmers Market program.	Superintendent Recreation Division
7. Provide maintenance operations staff with a centralized, accessible and efficient storage area.	City Leadership Assistant Superintendent Maintenance Division
8. Continue to develop a complete asset inventory of all Department equipment that includes condition, risk, and criticality.	Business Manager All Divisions
9. Create a Comprehensive Tree Inventory to determine the proper planting, maintenance and removal of trees on park property.	Floral Division
10. Establish a comprehensive wayfinding signage plan for the parks system and implement signage improvements within each of the City's park facilities. Signage should include welcome, directional and mile markers as appropriate to the site.	Superintendent City Leadership

COLLABORATIONS AND PARTNERSHIP INITIATIVES

ACTION ITEM	RESPONSIBLE DIVISION
1. Develop a partnership assessment guide that can be used to help develop a set of expectations, appropriately define structure and oversight recommendations and evaluate the benefits and impacts of partnerships with community and allied organizations.	Superintendent City Legal Department
2. Develop a comprehensive partnership agreement with City legal involvement.	Superintendent City Legal Department
3. Keep an accurate record of department partners and volunteers that includes names, contact information, project/ program names and year of participation.	Business Manager
4. Create a yearly appreciation strategy for parks partners, donors, sponsors and volunteers.	Superintendent Business Manager

PARKS AND OPEN SPACE SYSTEM MAINTENANCE AND ENHANCEMENTS

While streamlining and expanding the Department’s resources will create new opportunities in staff capacity and strategic planning, the Richmond parks and open space system will also need resources dedicated to the ongoing maintenance of the City’s parks, open spaces, facilities and trails. Strategic investment will be needed to enhance existing amenities and facilities, continue recreational and educational programs and develop new recreation amenities and programs.

The community had the opportunity to weigh in on the preferred type of investment into the City’s parks and open space system. Through the second community-wide survey residents showed their preference for ongoing park maintenance (75.22%), the addition or enhancement of park amenities (69.66%) and the addition or enhancement of park facilities (52.68%). The survey also gave residents the opportunity to identify the parks and/ or facilities that should be prioritized for future investment. These flagship park properties, including Glen Miller Park, Middlefork Reservoir, Springwood Lake Park, Clear Creek Park, Mary Scott Park, Jack Elstro Plaza and the Richmond Community Center, are notable places within the community. While these park properties and facilities were identified as a community priority, they are not the only areas that should receive investment moving forward.

The following represents a comprehensive list of maintenance and enhancement projects within each of the City’s parks and facilities that should be used for planning purposes. The list is presented according to the community preferences of location and investment type. Additional information on the prioritized projects for the next five years can be found in Chapter Five: Implementation Plan.

Defining a Flagship Park or Facility

A flagship park, facility or program is one that has been identified as either the best or one of the most important elements of the City’s parks and open space system.

The City of Richmond’s flagship park properties, facilities and programs have strong ties to the City’s history and members of the community. Together, they form the backbone of the City’s parks and open space system.

The proposed maintenance and enhancement projects utilize the color coding system shown to the right. The color coding is intended to provide a visual summary of enhancement type.

Investment Type
Maintain Existing
Add/Enhance Park Amenities
Add/Enhance Park Facilities
Add/Enhance Programs
Improve Park Access
Increase Staff
Acquire New Park Property
No Investment Necessary

Glen Miller Park		Investment Type
1.	Repair existing playground.	Maintain Existing
2.	Repair existing pond fountain.	Maintain Existing
3.	Establish additional seating areas around the pond.	Add/Enhance Park Amenities
4.	Dredge the existing pond.	Add/Enhance Park Amenities
5.	Improve the Richmond Rose Garden to provide additional space for weddings and small events.	Add/Enhance Park Amenities
6.	Expand the existing skate park; consider including a new pump track.	Add/Enhance Park Amenities
7.	Provide additional tennis courts.	Add/Enhance Park Amenities
8.	Establish a stadium lawn for seasonal concerts and events.	Add/Enhance Park Amenities
9.	Evaluate the existing tennis courts to determine appropriate improvements (resurfacing, reconstruction etc.)	Add/Enhance Park Amenities
10.	Remodel the existing Bandshell; if deemed cost prohibitive, construct a new Bandshell.	Add/Enhance Park Facilities
11.	Restore the Charles House.	Add/Enhance Park Facilities
12.	Construct a new shelter at the existing playground.	Add/Enhance Park Facilities
13.	Limit vehicular traffic within the park by establishing shared-use roadways.	Improve Park Access

Middlefork Reservoir		Investment Type
1.	Reconstruct existing boat dock system to improve accessibility and expand capacity.	Add/Enhance Park Amenities
2.	Improve or reconstruct existing parking area.	Add/Enhance Park Amenities
3.	Improve existing picnic tables and add additional seating opportunities throughout the site.	Add/Enhance Park Amenities
4.	Add an RC Track with Propbusters area.	Add/Enhance Park Amenities
5.	Construct a look out at the existing dam.	Add/Enhance Park Amenities
6.	Ensure that existing restrooms meet ADA guidelines.	Add/Enhance Park Facilities
7.	Improve the service center by updating the gutters and HVAC system.	Add/Enhance Park Facilities
8.	Establish a Boat Shack to facilitate rentals in a more efficient manner.	Add/Enhance Park Facilities
9.	Run water utilities to the existing cabin.	Add/Enhance Park Facilities
10.	Evaluate opportunities for expansion and additional amenities, such as a restaurant, year-round storage and primitive cabins.	Add/Enhance Park Facilities
11.	Establish additional multi-use trails on site.	Improve Park Access

Cordell Municipal Pool at Clear Creek Park

		Investment Type
1.	Repair all decking, shower rooms and sink areas.	Maintain Existing
2.	Improve the existing chemical system.	Add/Enhance Park Amenities
3.	Provide additional features such as pool exercise equipment, pool inflatables, shade structures and water volleyball equipment.	Add/Enhance Park Amenities
4.	Provide additional programming such as aquatic aerobics, aqua-yoga, dive-in movies and programs for those with developmental and physical disabilities.	Add/Enhance Programs

Springwood Lake Park (64 Waterfall Road)

		Investment Type
1.	Evaluate potential water remediation strategies to improve water quality and establish a public fishing area.	Maintain Existing
2.	Demolish the existing Edventure Lab if improvements cannot be made. Consider constructing a chapel or other small event facility in this location.	Add/Enhance Park Amenities
3.	Establish horse trails and other appropriate amenities.	Add/Enhance Park Amenities
4.	Renovate existing restrooms at the pavilion to meet the needs of park users.	Add/Enhance Park Facilities
5.	Enhance and repair existing site lighting throughout the park.	Add/Enhance Park Facilities
6.	Renovate the existing pavilion to address current and future maintenance needs.	Add/Enhance Park Facilities
7.	Construct a new restroom facility on site.	Add/Enhance Park Facilities
8.	Evaluate opportunities for the construction of a new well on site.	Add/Enhance Park Facilities

Clear Creek Park

		Investment Type
1.	Establish partnerships with allied organizations to fund maintenance and improvements of JV baseball fields.	Maintain Existing
2.	Repair existing softball diamonds to support the softball league and tournaments for additional revenue.	Maintain Existing
3.	Establish additional pickleball courts where appropriate.	Add/Enhance Park Amenities
4.	Establish an indoor sports facility for year-round sports leagues, tournaments and competitions.	Add/Enhance Park Facilities
5.	Construct a pedestrian bridge across W Main Street to connect the north and south portions of the park.	Improve Park Access
6.	Improve walkability by establishing a pedestrian network connecting park amenities and facilities.	Improve Park Access

Richmond Senior Center

		Investment Type
1.	Expand outdoor fitness areas.	Add/Enhance Park Amenities
2.	Complete the installation of the 5 remaining HVAC systems for the building.	Add/Enhance Park Facilities
3.	Install new flooring in activity and dining rooms.	Add/Enhance Park Facilities
4.	Create a new dining area to allow for increased capacity and lunch programming opportunities.	Add/Enhance Park Facilities
5.	Transition existing conference room to a multi-purpose space.	Add/Enhance Park Facilities
6.	Consider additional facility updates such as updated fitness rooms, a second gymnasium and smart devices and technology to meet community wellness needs.	Add/Enhance Park Facilities
7.	Expand facility to allow for additional indoor pickleball courts.	Add/Enhance Park Facilities
8.	Provide new and innovative programming such as personal training, massage and spa services, on-demand fitness classes, physical therapy and competitive sports leagues to ensure that the center's programming remains relevant.	Add/Enhance Programs
9.	Provide premium bus trips to exciting destinations to provide seniors an outlet to interact and engage with their peers.	Add/Enhance Programs

Mary Scott Park

		Investment Type
1.	Provide simple, effective and consistent wayfinding signage.	Add/Enhance Park Amenities
2.	Update the existing playground to provide new equipment, seating and shade structures for children of all ages and abilities.	Add/Enhance Park Amenities
3.	Improve the existing cabin on site.	Add/Enhance Park Amenities
4.	Provide additional active amenities such as paved paths and fitness zones/exercise equipment to encourage people to visit the park.	Add/Enhance Park Amenities

Former Glen Miller Golf Course

		Investment Type
1.	Provide mile markers along existing paths.	Add/Enhance Park Amenities
2.	Establish low-mow or no-mow areas.	Add/Enhance Park Amenities
3.	Explore opportunities for the adaptive reuse of the former Glen Miller Golf Course. Revenue generating opportunities should be a priority.	Add/Enhance Park Amenities
4.	Establish a high-quality 6-hole golf course.	Add/Enhance Park Amenities

Undeveloped CSX Corridor & C&O Depot

		Investment Type
1.	Rehabilitate the existing structure.	Add/Enhance Park Facilities
2.	Provide safe connections to adjacent facilities by installing signage and pathways where needed.	Add/Enhance Park Facilities

Jack Elstro Plaza

		Investment Type
1	Ensure on-site fountain is functioning and train staff on fountain mechanics.	Maintain Existing
2	Install-in-ground bollards to control parking on site.	Add/Enhance Park Amenities
3	Install electric monument signage.	Add/Enhance Park Amenities
4	Add utility services to allow for public Wi-Fi, adequate electricity and security.	Add/Enhance Park Amenities
5.	Construct a shade structure.	Add/Enhance Park Facilities
6.	Construct a permanent Farmers Market enclosure.	Add/Enhance Park Facilities
7.	Upgrade the site's electrical service to accommodate community and entertainment events.	Add/Enhance Park Facilities
8.	Transition the management and oversight of the adjacent parking lot to the Department of Parks and Recreation.	Add/Enhance Park Facilities
9.	Explore the addition of on-site social interaction opportunities including fitness equipment and interactive seating elements.	Add/Enhance Park Facilities
10.	Renovate the existing pavilion to address current and future maintenance needs.	Add/Enhance Park Facilities

Whitewater Gorge Park - Test Road Trailhead

		Investment Type
1.	Repair boards along the trail and existing retaining wall.	Maintain Existing
2.	Provide mile markers along the trail.	Add/Enhance Park Amenities
3.	Develop simple, effective and consistent wayfinding signage to direct users to the Cardinal Greenway.	Add/Enhance Park Amenities
4.	Provide pedestrian amenities, including benches and trash cans, where appropriate.	Add/Enhance Park Amenities

Starr-Gennett Area at Whitewater Gorge Park

Investment Type

1.	Establish a signage program to label existing building footprints.	Add/Enhance Park Amenities
2.	Clear overgrown vegetation in designated areas to establish a Riverwalk for park patrons to enjoy, increase visibility and discourage vandalism and other criminal activities.	Add/Enhance Park Amenities
3.	Construct an outdoor concert venue.	Add/Enhance Park Amenities
4.	Develop the Walk of Fame medallions as a destination.	Add/Enhance Park Amenities
5.	Provide a historical marker on site that provides information on the previous site uses and buildings.	Add/Enhance Park Facilities
6.	Promote the site to the community.	Add/Enhance Park Facilities

Veterans Park at Whitewater Gorge Park

Investment Type

1.	Clear overgrown vegetation to provide scenic views of the Whitewater River and the dam adjacent to the pedestrian suspension bridge.	Maintain Existing
2.	Clear trail and improve signage to the pedestrian suspension bridge.	Maintain Existing
3.	Add and/or improve lighting leading down to the Whitewater Gorge.	Add/Enhance Park Amenities
4.	Provide additional monuments and memorials to honor individuals in the armed forces, and those who serve the community through the Police and Fire Departments..	Add/Enhance Park Amenities

Bicentennial Park at Whitewater Gorge Park

Investment Type

1.	Provide simple, effective and consistent wayfinding signage.	Add/Enhance Park Amenities
2.	Renovate and enhance the existing Fossil Park.	Add/Enhance Park Amenities
3.	Renovate and repair the existing garage to improve the structure and enhance the appearance.	Add/Enhance Park Facilities

Highland Lake Golf Course

		Investment Type
1.	Rebrand the golf course as a year-round attraction to draw additional players and local youth, high school and collegiate golf teams.	Maintain Existing
2.	Install a golf simulator to provide players the opportunity to golf at any time, regardless of the weather.	Add/Enhance Park Amenities
3.	Improve or reconstruct existing parking area.	Add/Enhance Park Amenities
4.	Add and improve existing driving range and practice facilities to accommodate increased use by residents, visitors and local teams.	Add/Enhance Park Amenities
5.	Extend beautification efforts onto the golf course, with habitat areas to attract local wildlife.	Add/Enhance Park Amenities
6.	Improve the existing restroom to include a women's option.	Add/Enhance Park Facilities
7.	Construct a new cart barn on site.	Add/Enhance Park Facilities
8.	Construct a new clubhouse on site and include a true food and beverage operation.	Add/Enhance Park Facilities
9.	Expand social media outreach and make the golf course part of a "Stay and Play" package with other area courses.	Add/Enhance Programs

East Side Lions Park/Starr Park

		Investment Type
1.	Address homelessness using a person-first approach that requires building trust and collaboration with social service providers to secure housing.	Maintain Existing
2.	Establish crosswalks at all locations where pedestrians are intended to cross.	Add/Enhance Park Amenities
3.	Provide active amenities for youth to engage in physical activity, such as playground or play structures.	Add/Enhance Park Amenities
4.	Provide for an accessible entrance so that everyone can enter the park easily.	Add/Enhance Park Facilities
5.	Construct a new restroom facility on site.	Add/Enhance Park Facilities

Freeman Park**Investment Type**

1.	Clear overgrown vegetation from the East Fork Whitewater River.	Maintain Existing
2.	Evaluate the potential for river access and connections to future sub-area development.	Maintain Existing
3.	Provide simple, effective and consistent wayfinding signage.	Add/Enhance Park Amenities
4.	Improve the existing soccer field and facilities.	Add/Enhance Park Amenities
5.	Provide an additional international striped court.	Add/Enhance Park Amenities
6.	Improve pedestrian connectivity throughout the park and enhance connectivity to the National Road Heritage Trail as it is completed.	Improve Park Access

Greenhouse**Investment Type**

1.	Install a rolling gate for the glass house.	Add/Enhance Park Amenities
2.	Establish improved amenities including an adequate irrigation system, certified compost facility and flower cooler.	Add/Enhance Park Amenities
3.	Construct new restrooms and an office on site.	Add/Enhance Park Facilities
4.	Construct a pole barn on site (approximate size 30' x 30').	Add/Enhance Park Facilities
5.	Provide additional greenhouse classes such as tree identification, botanically-inspired jewelry, trough making, functional landscapes, pest identification, floral design, water gardening and all-purpose annuals.	Add/Enhance Programs
6.	Hire additional full-time staff to maintain existing and future landscaping needs throughout the parks system.	Increase Staff

The Loop (Phase One); Downtown Bike Trails**Investment Type**

1.	Establish wayfinding signage.	Maintain Existing
2.	Install bicycle and pedestrian counters.	Maintain Existing
3.	Establish a bikeshare program.	Add/Enhance Programs

Whitewater Gorge Park

		Investment Type
1.	Clear overgrown vegetation in designated areas along the Whitewater River to establish a Riverwalk with features such as an outdoor amphitheater for park patrons to enjoy, increase visibility and discourage vandalism and other criminal activities.	Maintain Existing
2.	Develop wayfinding signage to direct people to the gorge to increase tourism and educate park patrons on local geology.	Add/Enhance Park Amenities
3.	Establish an adventure park with activities such as ziplining, aerial adventures, ropes courses, target-oriented activities, tubing, kayaking and canoeing.	Add/Enhance Programs

West Side Lions Park

		Investment Type
1.	Install a new perimeter fence.	Add/Enhance Park Amenities
2.	Explore the addition of new, on-site, activity options.	Add/Enhance Park Amenities

Swicker Park

		Investment Type
1.	Consider selling to focus funds where they're most needed.	No Investment Necessary

North 10th Street Park (600 North 10th Street)

		Investment Type
1.	Consider selling to focus funds where they're most needed.	No Investment Necessary

Riverside Park

		Investment Type
1.	Improve the historic bridge to allow for pedestrian use.	Add/Enhance Park Amenities

Pass Through Park

		Investment Type
1.	Ensure site is ADA accessible.	Add/Enhance Park Amenities
2.	Improve on-site lighting.	Add/Enhance Park Amenities
3.	Provide additional pedestrian seating.	Add/Enhance Park Amenities
4.	Provide façade enhancements, such as public art.	Add/Enhance Park Amenities

Wernle Park

		Investment Type
1.	Consider selling to focus funds where they're most needed.	No Investment Necessary

Berryfield Park

		Investment Type
1.	Consider selling to focus funds where they're most needed.	No Investment Necessary

Scantland Park**Investment Type**

1.	Consider selling to focus funds where they're most needed.	No Investment Necessary
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Pocket Park**Investment Type**

1.	Providing seating.	Add/Enhance Park Amenities
2.	Provide opportunities for passive recreation.	Add/Enhance Programs

