



RICHMOND RISING

Steering Committee Meeting #4

July 17, 2019

Tonight's Agenda

- ▷ Public Survey Results
- ▷ Revised Vision and Goals
- ▷ Preliminary Strategies Review

1.

Status Update

What have we been working on?



Last time we met....

- ▷ The Public Survey was open for 4 weeks with 86 responses.
- ▷ Set a goal of 280 Responses
- ▷ Opened the survey again for 2 weeks
- ▷ Grand total of 500 Responses!



People from everywhere come here for...

- ▷ Restaurants & Shopping
- ▷ History
- ▷ Earlham College
- ▷ Model T Museum



We need to do something about:

- ▷ Housing
- ▷ Crime
- ▷ Addiction
- ▷ Roads
- ▷ Trash



Top Five Community Values

- ▷ Parks
- ▷ Education
- ▷ Vibrant Downtown
- ▷ Health and Safety
- ▷ Public Arts and Culture



How will this information be used?

- ▷ Confirm the top challenges
- ▷ Refine the vision statement
- ▷ Draft goal statements
- ▷ Serve as the foundation for the recommendations

2.

Revised Vision & Goals

What did we do with your feedback?



Richmond Rising Vision Statement

The City of Richmond is rising to become a **vibrant** community where there are opportunities for **education, entertainment, and employment.**

Richmond's **growing** quality of life stems from its **diverse** people, **supportive** environment, **welcoming** neighborhoods, and **cultural** amenities.

*Together we rise to **celebrate** our history and culture, **grow** our population and workforce, build systems to support our community, **connect** our destinations and districts and **protect** our region's natural assets.*

<i>Topic</i>	<i>Goal Statement</i>
GROW	Provide a variety of coordinated land uses to meet the needs of a diverse and sustainable community with thriving neighborhoods, business areas, industrial parks, and civic places.
	Develop and maintain clean, safe neighborhoods that offer diverse housing types to meet the needs of current and future residents.
	Generate a thriving economy through diversifying the City's economic base and responding to industry needs by providing education opportunities for lifelong learning and workforce development services and programs.
	Continue meeting the changing needs of the City's residents through public safety, health, education, and religious institutions while promoting safe and healthy lifestyles.
CONNECT	Expand Richmond's motorized and non-motorized network to better facilitate local vehicular and pedestrian movement, while minimizing the impact of regional traffic through the City.
	Provide efficient public services and utilities to foster economic development while planning for future demand.
	Enhance Richmond's parks and recreation system by providing high quality, diversified park amenities including trail connections, recreational facilities and programming experiences for all users.
PROTECT	Conserve resources and protect Richmond's natural environment by guiding growth and redevelopment with an overarching philosophy of sustainability.
CELEBRATE	Establish a brand, identity, and character that is authentic to Richmond and generates a sense of place for its residents, visitors, and workforce.
	Improve government efficiencies through the use of modern technology by delivering consistent enforcement processes, transparent and frequent communication, and opportunities for collaboration between entities, agencies, and/or organizations.

3.

Preliminary Strategies

Survey Results

What feedback did we receive?



Discussion Items

- ▷ Majority of respondents agreed with the statements but we wanted to know why some disagreed.
- ▷ You were the first to be asked to help us prioritize. We will discuss this at a later date after the general public has the opportunity to provide feedback too.

Use strategic and planned development to guide growth.

GENERAL CONSENSUS			PRIORITY		
Statement	Agree	Disagree	High	Medium	Low
Focus new growth within strategic locations that align with of the City's economic development strategies and/or initiatives.	7	0	8	0	0
Promote revitalization and residential infill within current boundaries of infrastructure and urbanized areas.	7	0	3	4	1
Allow for developments that are compact with convenient access to jobs, services, and amenities, while limiting those that are not.	6	0	4	2	0
Support changes to the City's Unified Development Ordinance to encourage development and redevelopment in key areas	7	0	3	4	1
Strategically annex new land outside of current corporate boundaries in areas of planned growth such as the Industrial Park.	7	0	3	3	2

Protect and conserve Richmond's cultural, architectural and agricultural heritage while also encouraging growth.

GENERAL CONSENSUS			PRIORITY		
Statement	Agree	Disagree	High	Medium	Low
Promote open space preservation and the development of green spaces in strategic locations.	7	0	3	3	1
Minimize conflicts between new development and natural or open space areas.	7	0	6	2	0
Minimize conflicts between new development and natural or open space areas.	3	2	0	3	3
Identify and preserve any historically significant areas or structures.	6	0	3	3	1

Encourage development in the downtown, opportunity zones, special districts and along primary thoroughfares.

GENERAL CONSENSUS			PRIORITY		
Statement	Agree	Disagree	High	Medium	Low
Plan for revitalization and redevelopment by completing a sub-area plan for downtown, the depot district, and/or the Chester Boulevard corridor.	6	0	6	2	0
Aligning economic development tools/practices to key areas such as existing TIF district to incentivize activity.	6	0	6	1	0

Improve the City's collective ability to deliver attractive sites for development and redevelopment.

GENERAL CONSENSUS			PRIORITY		
Statement	Agree	Disagree	High	Medium	Low
Evaluate the parking demand in downtown Richmond and the Depot District and develop a long-term parking management plan.	7	0	4	3	1
Analyze the need for creating an overlay zone for designated areas or corridors.	7	0	3	3	2

Protect and conserve the region's environmental resources by encouraging innovative development solutions in the long term.

GENERAL CONSENSUS			PRIORITY		
Statement	Agree	Disagree	High	Medium	Low
Review the City's Unified Development Ordinance to remove any hidden barriers to energy efficiency and renewable energy in new development or redevelopment efforts.	7	0	3	3	1
Explore developing an Aquifer Protection District.	6	1	3	1	3
Adopt renewable-energy-friendly ordinances and permitting requirements, including support for community-scale projects.	7	1	5	2	1
Enact energy-smart zoning policies including walkable downtowns, village centers, limitations on fragmentation of open spaces and farmland.	6	1	4	2	1

Diversify the City's housing stock to better serve the needs of residents of all ages and abilities.

GENERAL CONSENSUS			PRIORITY		
Statement	Agree	Disagree	High	Medium	Low
Encourage the development of multi-family uses such as apartments and condominiums in strategic areas.	7	0	4	2	2
Encourage the development of housing above retail uses throughout the existing downtown.	7	0	6	1	1
Review the City's Unified Development Ordinance to ensure that residential development standards are flexible, and that the development review and permitting process is streamlined and efficient.	7	1	3	3	3

Encourage home owner (re)investment and neighborhood pride.

GENERAL CONSENSUS			PRIORITY		
Statement	Agree	Disagree	High	Medium	Low
Utilize housing programs and incentives such as CDBG Housing Rehabilitation fund and HOME program to both rehabilitate existing housing stock and encourage new housing developments.	6	1	3	3	1

Encourage innovative sustainable (re)investment in the City's neighborhoods.

GENERAL CONSENSUS			PRIORITY		
Statement	Agree	Disagree	High	Medium	Low
Support sustainable energy activities by providing energy assessments for residential properties.	5	2	2	1	3
Establish a revolving loan fund, available for residents, to fund sustainable energy improvements to their residential properties.	7	0	2	2	3

Support the growth of existing businesses and attract new high quality business opportunities that create jobs and wealth for residents.

GENERAL CONSENSUS			PRIORITY		
Statement	Agree	Disagree	High	Medium	Low
Formulate and implement existing and new incentive programs to attract and sustain businesses.	7	0	5	2	0
Promote and enhance local career pathways strategies that can offer continued training to advance a worker's skills, pay, and future employment opportunities over time.	7	0	6	1	0
Provide high-quality early childhood development and Pre-K childcare options for residents.	7	0	7	1	0

Support and encourage collaboration between educational institutions, local employers, and local workforce development partners to create opportunities for students.

GENERAL CONSENSUS			PRIORITY		
Statement	Agree	Disagree	High	Medium	Low
Establish an integrated approach to support post-secondary education.	7	0	4	2	2
Allow for the incorporation of life skills courses in primary/ secondary school curriculum and training programs.	7	0	7	0	0

Maintain a high level of service for all community facilities through continuous monitoring and evaluation (medical, police, and fire)

GENERAL CONSENSUS			PRIORITY		
Statement	Agree	Disagree	High	Medium	Low
Support programming and encourage collaboration to address local health and wellness issues.	7	0	5	2	0
Support local non-profit organizations to help achieve their missions and provide residents needed services.	6	1	4	2	1

Increase connectivity in Richmond by planning for safe and maintained vehicular transportation routes.

GENERAL CONSENSUS			PRIORITY		
Statement	Agree	Disagree	High	Medium	Low
Coordinate development and provide roadway improvements to maintain acceptable levels of capacity safety.	7	0	3	4	0
Identify local, state, and federal funding options to implement roadway improvements as they are needed.	7	0	5	2	0

Enhance and maintain an efficient motorized transportation system using a hierarchy of transportation facilities and amenities.

GENERAL CONSENSUS			PRIORITY		
Statement	Agree	Disagree	High	Medium	Low
Develop traffic calming measures to reduce speed on local streets.	6	0	3	2	1
Improve safety at critical locations, striving to design solutions that are consistent with Richmond's character.	7	0	6	2	0
Visually route traffic through or around the City and key districts by using wayfinding signage.	7	0	7	1	0
Discourage through traffic by enforcing vehicle type, size, weight and speed on key transportation corridors.	5	2	3	1	1

Create an interconnected transportation system that prioritizes the needs of pedestrians, bicyclists and motorists equally.

GENERAL CONSENSUS			PRIORITY		
Statement	Agree	Disagree	High	Medium	Low
Develop and adopt a Complete Streets policy to ensure transportation planners and engineers consistently design and operate the entire roadway with all users in mind.	7	0	5	1	1
Enhance pedestrian safety by utilizing well-defined crosswalks and safe, identifiable access points to trails and pathways.	7	0	7	0	1
Extend sidewalks in established areas to connect local destinations, neighborhoods and employment centers	7	0	7	1	0
Develop a trail system that connects education facilities, recreation destinations, cultural amenities, regional destinations, and regional trails.	6	1	3	4	0
Review and update the City of Richmond's Bicycle and Pedestrian Master Plan every five years.	7	0	4	3	1

Maintain a high level of service for all public infrastructure systems through continuous monitoring and evaluation.

GENERAL CONSENSUS			PRIORITY		
Statement	Agree	Disagree	High	Medium	Low
Review the City's Capital Improvements Plan and update it annually.	7	0	6	0	1
Improve and replace failing or deficient water, sewer, and stormwater infrastructure.	7	0	7	0	0
Consider a range of funding mechanisms including establishing area assessment districts and the use of development fees to help fund projects such as roadway improvements, sewer services, and stormwater services, etc.	7	0	4	3	0

Support the maintenance, growth and expansion of recreational facilities and programming.

GENERAL CONSENSUS			PRIORITY		
Statement	Agree	Disagree	High	Medium	Low
Review the City of Richmond Parks and Recreation Plan annually.	6	1	3	2	2
Support facilities and programming that enhance and promote park, recreation, and cultural destinations.	7	0	2	5	0
Provide support, resources, and opportunities for underprivileged and disadvantaged members of the community.	7	0	4	3	0
Provide ADA compliant facilities and equipment for disadvantaged members of the community.	7	0	6	1	0
As needed, continue to add Park and Recreation Department facilities and staff to ensure quality community amenities.	7	0	2	4	1

Protect, connect and restore natural areas including wood lots, wetlands, floodplains, and other ecologically sensitive areas.

GENERAL CONSENSUS			PRIORITY		
Statement	Agree	Disagree	High	Medium	Low
Identify and address existing and future threats to the community's natural resources.	7	0	4	3	0
Allow for both active and passive recreational opportunities within the 100-year floodplain where desirable.	6	1	0	5	1
Acquire and protect additional land for environmental protection as needed.	7	1	0	5	3

Educate and encourage local residents and organizations to preserve the overall quality of Richmond's natural resources.

GENERAL CONSENSUS			PRIORITY		
Statement	Agree	Disagree	High	Medium	Low
Provide for safe access and enjoyable experiences along the Whitewater River for all users.	7	0	2	3	1
Enhance the scenic, cultural, recreational, and natural resources of the Whitewater River Gorge.	7	0	3	3	0
Create a Management Plan for the Whitewater River and Whitewater Valley Gorge Park.	7	0	4	1	1

Encourage the development of City-wide sustainability and resiliency strategies in the long term.

GENERAL CONSENSUS			PRIORITY		
Statement	Agree	Disagree	High	Medium	Low
Prepare a City-wide sustainability action plan.	7	0	2	3	1
Appoint a sustainability coordinator.	6	0	2	2	2

Establish an identity for the City of Richmond that can be branded and marketed.

GENERAL CONSENSUS			PRIORITY		
Statement	Agree	Disagree	High	Medium	Low
Create a media relations and marketing plan for the promotion of Richmond.	7	0	5	2	0
Utilize digital and traditional platforms to strengthen the City's visual identity.	7	0	6	0	1

Support the growth and enhancement of year-round events and festivals throughout the City.

GENERAL CONSENSUS			PRIORITY		
Statement	Agree	Disagree	High	Medium	Low
Identify a permanent, indoor location for the farmer's market with the downtown core.	5	3	0	4	2
Partner with the Wayne County Convention and Tourism Bureau to advice and market events and festivals.	7	0	3	2	1

Utilize the built environment to create a sense of place and identity.

GENERAL CONSENSUS			PRIORITY		
Statement	Agree	Disagree	High	Medium	Low
Encourage and promote the strategic placement of public art in the community by creating a public art master plan.	7	0	4	2	1

Promote key points of interest and supporting facilities (i.e. parking) to residents and visitors.

GENERAL CONSENSUS			PRIORITY		
Statement	Agree	Disagree	High	Medium	Low
Create a gateways and wayfinding signage master plan.	7	0	5	2	0

Improve the coordination and collaboration between city, county, and state governments, with businesses and the community.

GENERAL CONSENSUS			PRIORITY		
Statement	Agree	Disagree	High	Medium	Low
Encourage and develop mechanisms for coordination and cooperation, such as leadership roundtable, among nearby units of government.	7	0	2	2	3
Convene local and regional energy managers to discuss best practices.	7	0	2	2	3

Regularly report progress and accomplishments to residents.

GENERAL CONSENSUS			PRIORITY		
Statement	Agree	Disagree	High	Medium	Low
Upgrade the city website, social media pages, community events calendar, and other online communications media.	7	0	7	1	0
Recognize significant actions by community leaders.	7	0	3	1	3

Streamline applications, permitting, and inspection processes by using a digital, online system.

GENERAL CONSENSUS			PRIORITY		
Statement	Agree	Disagree	High	Medium	Low
Revise the structure of code administration processes to align with the objectives of this Comprehensive Plan.	7	0	4	4	0
Establish a central clearinghouse and information center for all development applications, permitting, and inspections.	7	0	5	2	0

4.

Small Group Activities

We need your help!



Just as a reminder!

- ▷ Please review these materials with the interest and perspective of your organization and community connections.



Let's get started!

5. Next Steps

What will we do now?

HOMEWORK!

- ▷ Review of the existing conditions report.
 - ▷ Read it!
 - ▷ Review it from your organizations perspective
 - ▷ You are the local expert! Look for inaccurate information or language that needs to be clarified
- ▷ Provide edits and/or comments back to us by Monday, July 29th.

What's Next?

- ▷ Steering Committee Meeting #5-
Former Hospital Site Scenarios
- ▷ Hospital Site roundtable
discussion and stakeholder
interviews
- ▷ Public Open House #2 – August 31
at the International Food Festival

THANK YOU!

Any questions?

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