

A photograph of a crowd of people at night, many holding up lit sparklers. The scene is dimly lit, with the primary light source being the sparklers and a soft ambient light. A dark teal rectangular box is superimposed over the center-right of the image, containing white text. The background shows the silhouettes of people's arms and heads, creating a sense of a large gathering or celebration.

WELCOME!

Richmond Comprehensive Plan
Steering Committee Meeting



Today, we will...

1. Purpose
2. Process
3. Roles and Responsibilities
4. Next Steps

A vertical strip on the left side of the slide features a decorative tile pattern. The tiles are square and arranged in a grid. Some tiles have a raised, star-like or floral design in the center, while others have a textured, ribbed surface. The colors are muted, including shades of brown, tan, and grey, with some green moss or algae visible in the crevices between the tiles.

HELLO!

My name is...

I am here because...

You can often find me at...

My favorite thing about Richmond is...

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1. PURPOSE

Steering Committee Orientation



...for the promotion of public health, safety, morals, convenience, order, or the general welfare and for the sake of efficiency and economy in the process of development.





...to help guide its future growth. More importantly, a city can use this plan as a tool to help engineer change by encouraging favorable development, while allowing for the natural evolution of a growing community.



Purpose of Planning



Minimum Requirements

Future development.
Land use development.
Development of public land.



Other Issues & Opportunities

[Insert Issues Here].



New City of Richmond Comprehensive Plan

[Insert Goals Here].



2. PROCESS

Laying the Foundation for the Plan



If you like things the way they are, recognize that everything around you is constantly changing. Figure out what is changing so you can preserve the things you love.

Be Specific



“Trails” vs. “Amenities”

“Well-lit” vs. “Safe”

“Higher-wage jobs” vs. “Good Jobs”

“More housing options” vs. “Better housing”

Be mindful of symptoms and root causes



“Poverty” vs. “Lack of jobs”

“Struggling downtown” vs. “Vacant properties”

“Disinvestment” vs. “Population decline”

“Good schools” vs. “Educational attainment”

Planning Process



Educate

Read.
Review.
Analyze.
Meet.
Share our initial findings and some preliminary recommendations for the plan.

Explore

Ensure that our findings are balanced and our recommendations will be both equitable and effective.

Empower

Share and discuss what we set out to do, what we did, and what the results were.

Project Timeline / Milestones



Steering Committee Meetings

Visioning & Goal
Setting

- Winter – Jan / Feb / Mar
Steering Committee Kickoff meeting
Steering Committee meeting #1
Asset Mapping Workshop

Issue Identification

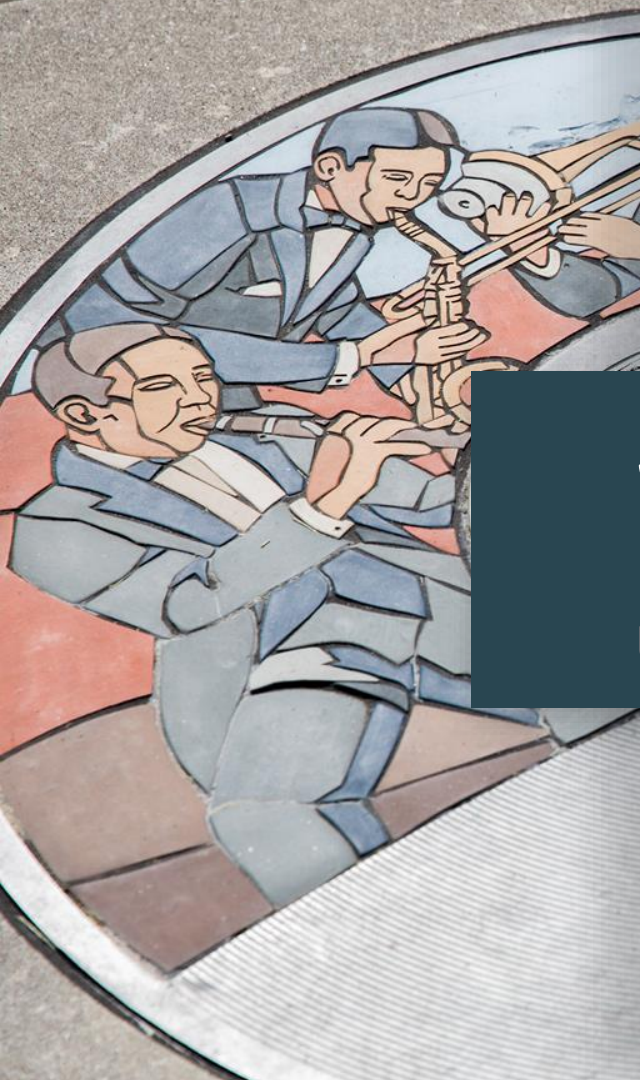
- Spring – Apr / May
Cultural Review Committee meeting
Steering Committee meeting #2

Plan Development

- Summer – Jun / Jul
Steering Committee meeting #3
Cultural Review Committee meeting
- Fall – Sept / Oct
Public Reveal
Adoption hearings

Public Outreach & Engagement

- Winter – Jan / Feb
Vision & Values Survey
Asset Mapping Workshop
- Spring – Mar / Apr / May
Focus group meetings
Plan Commission Input Session
- Summer – Jun / Jul / Aug
Draft Recommendations Survey
Focus group meetings
- Fall – Sept / Oct
Public Reveal
Adoption hearings



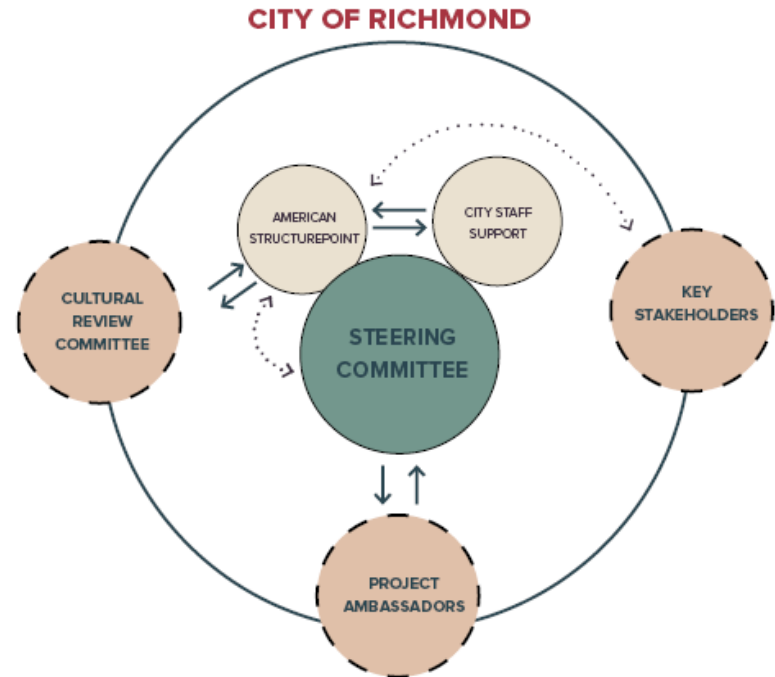
3. ROLES AND RESPONSIBILITIES

Understanding the Project Team

How do you fit in?



- Steering Committee
- Key Stakeholders
- Project Ambassadors





Steering Committee



- Share your perspective and insight regarding the information that you are provided
- Review and comment on interim deliverables
- Network and recruit friends, family, neighbors to participate in the process
- Guide the plan! Make sure the final recommendations reflect the vision and values of the larger community

Key Stakeholders




- Share their perspective and insight regarding the information that they are provided but from the implementation standpoint
- Review and comment on interim deliverables



Project Ambassadors



- A person who is willing to go out into the community as a representative and promote this planning process
 - They will bring people together to talk about the opportunities and challenges that Richmond is facing
 - Share with us what they have heard or learned from the community
- 

Communication Tools



- Project Website
- Social Media Campaign
- Focus group/Stakeholder Interviews
- Public Meetings



Next Steps

1. Focus group discussions
2. Community profile
3. Project website launch
4. Initial public Meeting

A decorative border on the left side of the slide featuring a repeating pattern of square tiles. Each tile contains a stylized star or floral motif in a reddish-brown color, set against a lighter, textured background.

Thank You!

Any questions?

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